



News Release  
June 15<sup>th</sup>, 2008  
Community Futures Peace Liard

Sue Kenny, General Manager of Community Futures Peace Liard, will be joining a number of communities on a provincial trade mission to the BC Canada Pavilion in Beijing June 30<sup>th</sup> – July 4<sup>th</sup>. This mission is being coordinated by Linx BC on behalf of the Province of British Columbia.

The BC Canada Pavilion is a high-profile, multimedia meeting place located near Tiananmen Square; and is open through September as a unique marketing and exhibition space. Each week, the Pavilion will feature a variety of different themes, including research and innovation, green design, Northern B.C., forest products, and film and TV.

On the first floor, the Pavilion builds on the five Chinese elements of metal, wood, water, fire and earth to create an experience giving visitors the impression that they have crossed the ocean and landed in Canada. Through stories of people, communities, legends, culture and innovation, visitors can discover their own connection to B.C and Canada.

The Pavilion's second floor is a meeting place for businesses keen to learn more about the trade and investment opportunities B.C, Canada and China have to offer. Approximately 1,500 Chinese companies will use the Pavilion to meet with British Columbian and Canadian business representatives. [www.bccanadapavilion.ca](http://www.bccanadapavilion.ca)

Highlights of the provincial trade mission include participating in the tradeshow at the BC Canada Pavilion, attending sessions on doing business in China, investigating trade opportunities for BC businesses, having the occasion to present business and investment opportunities available in the South Peace Region, and meeting with delegations from Nantong City and Bauding City.

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