

# RURAL ECONOMIC DIVERSIFICATION

## Change is coming to rural BC

# INITIATIVE OF BRITISH COLUMBIA

Are you working to  
change the face of your  
rural economy?

Work with your Community Futures to  
access up to **\$200,000** in project funding!

Diversification transforms rural economies by moving them away from primary activities (like logging or mining) and toward non-primary industries. This happens according to each region's strengths and opportunities. A strong, diversified economy is good for the entire province. Community Futures has believed this for over 20 years. Thanks to the REDI-BC program, Community Futures British Columbia can provide 60% of project costs, up to \$200,000, to support innovative rural diversification projects. We are looking for more than good business ideas. We want to foster a whole new way of thinking – one that encompasses diversification, sustainability, community innovation and growth.

Find out more at your local Community Futures office or [www.communityfutures.ca/provincial/bc](http://www.communityfutures.ca/provincial/bc)



Western Economic  
Diversification Canada

Diversification de l'économie  
de l'Ouest Canada

Canada

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**Community**  
Futures   
British Columbia